Lancope Creates High-Performance Network with Comcast Business Ethernet to Support Growing Business and Expanded Presence in Atlanta

Network Visibility and Security Intelligence Company Installs Ethernet Dedicated Internet for High-Bandwidth Internet Access and an Ethernet Private Line for Data Center Connectivity

ATLANTA, Ga. – **Oct. 8, 2013** – Comcast Business today announced that Atlanta-based Lancope, a leader in network visibility and security intelligence, is using Comcast Business Ethernet services to support its growing business and expanding presence in Atlanta. From sales to customer support and online product demos, Lancope's network is a critical part of its daily operations, so it turned to a fiber-based Ethernet network solution from Comcast Business for a greater level of bandwidth capacity, scalability and reliability.

Founded out of Georgia Tech ten years ago, Lancope is now one of the Atlanta's 100 fastest-growing private companies, as recognized by the Atlanta Business Chronicle's 2013 Pacesetter Awards. Lancope helps organizations to quickly detect a wide range of network attacks from Advanced Persistent Threats (APTs) and Distributed Denial of Service (DDoS) attacks, to zero-day malware and insider threats. The company has more than 650 large enterprise customers across a range of industries, from major tech companies to sports teams and federal government agencies. Lancope also helps secure the networks of major national companies that are headquartered in Atlanta.

After doubling its employee count in the past two years, Lancope recently moved to larger offices and evaluated the options to address its increasing bandwidth requirements. Based on its extensive use of SaaS and Web-based applications for sales and customer support as well as connecting remote employees and an off-site data center, Lancope chose Comcast Business Ethernet because it needed a network solution that would be reliable, deliver low latency for an optimal customer-facing experience, and be able to scale as their business continues to grow.

"Whether it is screen sharing with a customer, linking to virtual machines off-site for a demo or pulling reports from Salesforce.com, SaaS and Web applications are a big part of how we operate, so having high-performance Internet access is crucial for getting business done," said Jason Anderson, vice president of operations, Lancope. "Comcast Business delivered a fiber-based network solution that can grow with us while also providing a secure, dedicated connection to a third party data center to support our off-site back-up, hosted product demos, and other colocation initiatives."

Comcast Business installed a 100 Mbps Ethernet Dedicated Internet connection at Lancope's headquarters that can scale up to 10 Gbps when needed. In addition, Comcast Business installed a 100 Mbps Ethernet Private Line between Lancope and its data center provider, Peak 10, for its colocation services. A Comcast Business partner, Peak 10 is a national IT infrastructure and cloud solution provider that operates data center facilities in metro Atlanta that are connected to Comcast's fiber network.

"Businesses today run on bandwidth, and the scale, capacity and reach of our Ethernet services empower Lancope to seamlessly connect employees, customers and their technology over the Internet in its mission to fight cybercrime," said Bob Deckard, regional vice president, Comcast Business. "This deployment also showcases the thriving and integrated tech community in Atlanta as our extensive fiber network connects Lancope to the Internet and Peak 10's local data center and ultimately helps Lancope protect the networks and business assets of major companies in Atlanta and beyond."

About Comcast Business

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, advanced network that is backed by 24/7 technical support, Comcast delivers Business Internet, TV and Voice services for cost-effective, simplified communications management.

The Comcast Business Ethernet suite offers high-performance point-to-point and multi-point Ethernet services with the capacity to deliver cloud computing, software-as-a-service, business continuity/disaster recovery and other bandwidth-intensive applications. Comcast Ethernet services are significantly faster than standard T1 lines and other legacy technologies, providing scalable bandwidth from 1 Mbps up to 10 Gigabits-per-second (Gbps) or more in more than 20 major US markets.

For more information, call 866-429-3085 or visit http://business.comcast.com/enterprise.

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About Comcast Cable
Comcast Cable is the nation's largest video, high-speed Internet and phone provider to businesses and residential customers. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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